



MPI 2601

DEDICATED WALL GRAPHIC VINYL

THINK OF THE OPTIONS

Maximise the appearance of walls with Avery's new MPI 2601 Wall Graphic Vinyl. Intense look, excellent ink receptivity, superior adhesive technology - from consumer to commercial applications, this new film is so easy to apply, anyone can use it.

SO EASY. ANYONE CAN INSTALL IT

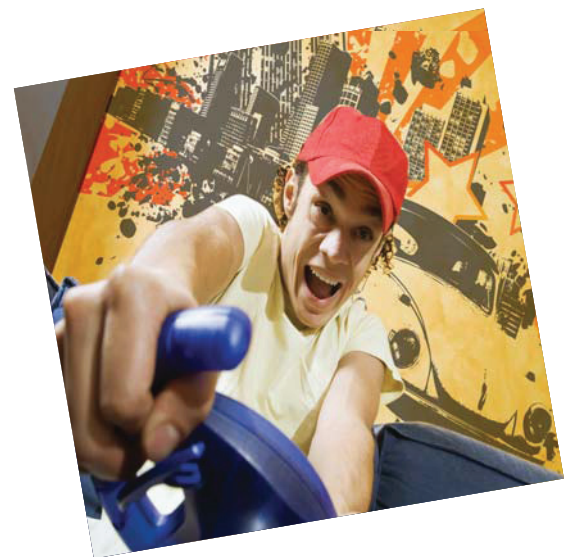
The thick face film provides stability and eliminates bubbles and wrinkles making MPI 2601 an easy vinyl to apply. Plus the removable adhesive allows for repositioning of graphics during installation without damaging walls.

EXCELLENT IMAGE QUALITY

The sophisticated satin finish delivers excellent image quality, printing well with most solvent, eco-solvent and UV curable inks. With the benefit of low glare it is ideal for indoor applications. MPI 2601 is a perfect solution for short-term promotions with an indoor printed life of up to 3 years.

SAFE ON PAINTED WALLS

MPI 2601 has been tested and recommended for use over many kinds of paints including high gloss, satin gloss and satin. In addition, there is no edge curl from solvent inks due to the thick face film. Typical applications include wall murals, consumer wall decorations, retail chain wall signage and wall labeling.



Integrated Component System



GRAPHICS™



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PRODUCT SPECIFICATIONS

Product	Description	Roll Width (m)	Roll Length (m)
MPI 2601	152 micron satin white polymeric calendered vinyl Clear acrylic removable adhesive Outdoor life of up to 4 years unprinted	1.37	45.7

ICS WILL KEEP YOU SAFE

This product is backed by the Avery Graphics ICS Performance Guarantee – the graphics industry’s most comprehensive and trusted guarantee. The ICS Performance Guarantee promises that your printer and ink coupled with Avery media and overlaminates will work perfectly together. Use Avery’s MPI 2003 EZ RS™ with confidence.

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