

PRESS RELEASE

Johannesburg, 24 March 2010

Avery Graphics launches Instructional Vehicle Wrapping DVD

Applying vehicle graphics is one of the most demanding applications of pressure-sensitive adhesive films, largely due to the complexity of the surface shape. Therefore, this type of application requires a specific set of skills to achieve a professional result.

This DVD has been developed to assist you in the installation of all types of vehicle graphics and wraps. Featuring step-by-step instructions, plus tips on a variety of methods and techniques, the DVD is perfect for those who are unfamiliar with the vehicle wrapping process, as well as helping to improve the skills of those who already have some experience.

The DVD includes the following features and are available from all Avery distributors:

- Before you start section
- Partial commercial van wrap
- Full vehicle wrap
- Trimming and finishing
- Looking after the graphics
- Removing the graphics

END

Media Enquiries please contact:

Greg Sellars

Marketing Manager

Intamarket (Pty) Ltd

Tel: +27 (0)11 444 0404

e-mail: marketing@intamarket.co.za

or

Lieze Barrie

Avery Graphics

Lieze.barrie@eu.averydennison.com

011 674 6300

082 889 2231

2 Gunners Circle
Epping Industrial 1
Cape Town
South Africa
Tel (021) 534 0985
Fax (021) 534 0986

24 Westmead Road
Westmead
Durban
South Africa
Tel (031) 792 6400
Fax (031) 792 6416

Directors : A. van Leeuwen (Netherlands), R. Randall (Pasadena, USA) R.G. van Schoonenberg (USA)
Avery Dennison South Africa (Pty) Ltd Reg.No. 1968/14215/07

