



Driving Digital Forward

New Product Presentation: MPI 6121 Street Graphics Film

November 2009





New patent-pending technology: MPI 6121 Street Graphics Film now available!

MPI 6121 Street Graphics

Features	Advantages	Benefits
Unique, micro-fracture technology	<ul style="list-style-type: none"> Film conforms to rough surfaces by breaking apart 	<ul style="list-style-type: none"> Create impact in places you never thought possible Unique image look and feel Limits water pooling; moisture moves through substrate to reduce slip hazards
1.8 mil thickness	<ul style="list-style-type: none"> Adheres and conforms to application surface Low profile / minimizes edge lift 	<ul style="list-style-type: none"> Minimizes trip and slip hazards
Very durable	<ul style="list-style-type: none"> Holds up well in heavy traffic applications 	<ul style="list-style-type: none"> Enables vehicle traffic graphics* up to 3-months and pedestrian traffic up to 6-months
Excellent print performance	<ul style="list-style-type: none"> Ideal for Digital UV-curable inks Receptive to solvent and eco-solvent inks (see product data sheet for details) 	<ul style="list-style-type: none"> High quality images– avoid costly reprints
Matte finish	<ul style="list-style-type: none"> Non-glare finish 	<ul style="list-style-type: none"> Sophisticated graphics look - appears to be "painted" on the substrate No overlamine needed
Meets slip resistance testing standards**	<ul style="list-style-type: none"> Certified to meet ASTM 247, UL 410 and AS-NZS 4663:2004 Certificates available upon request 	<ul style="list-style-type: none"> Compliant with street graphic application requirements

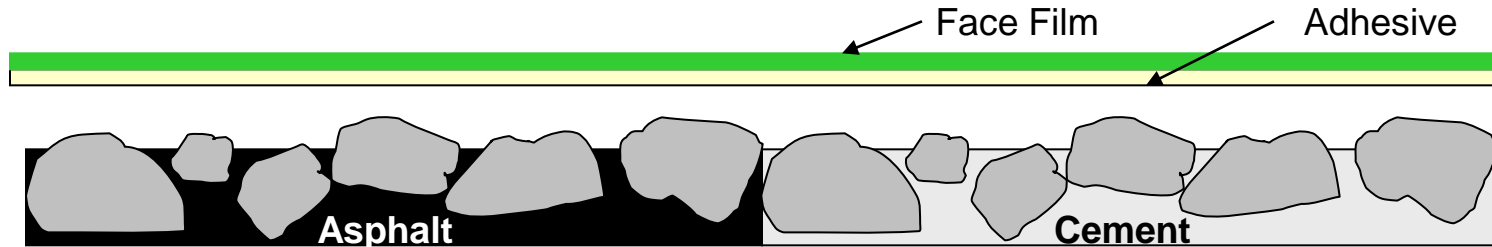
*Compliance with federal, state and local regulations is the responsibility of the user.

**Certification testing completed on unprinted product. Given that no two inks are alike, trials are recommended to ensure printed end-use compliance.

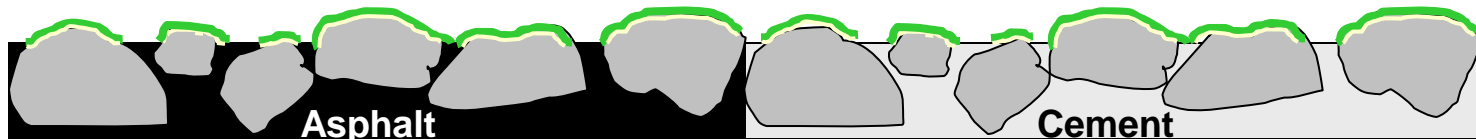
Applications

- Any kind of outdoor street or rough surface
 - Sporting Events
 - Store-front advertising
 - Carnivals
 - Trade shows
 - Fairs
- Ideal for heavy traffic areas





Face film cracks and conforms to the surface after application allowing moisture to move through the substrate so as not to be a trip or slip hazard





Patent-pending, micro-fracture technology enables MPI 6121 to conform to irregular surfaces by fracturing and conforming

Additional details

- Non-PVC face film
- StaFlat™ liner
- Permanent adhesive
- 3" core
- Custom coat available



- **Product Functionality**

- » The product is a temporary outdoor image media
- » The product is durable for temporary, removable image system that will transfer to different surfaces (e.g. concrete, blacktop). It has very little dimensional thickness, so it can't be peeled off

- **Features**

- » Pressure sensitive adhesive that works on a number of substrates
- » Cement, concrete, asphalt and tile
- » Application temperature minimum 12° C (surface temperature)
- » Compatible with wide format printers and screen printing technology
- » 6 Months under normal foot traffic
- » Standard pressure washer will remove the graphics

