

Make life easy with Avery's application tools

Date: 15 April 2010

You are accustomed to the superior performance of Avery Graphics pressure sensitive adhesive films, now Avery brings you a selection of specialist applicator tools.

These tools are designed especially to make your job easier when it comes to application and removal of self adhesive graphics.

We realise that the application process is an essential component to ensure a high quality finish and our range of application tools has been designed to help you achieve optimum results.

The tools include the Squeegee Pro, popular 30 deg Knife, Application Gloves, Air Release Pen and Surface Cleaner. A new addition is the pair of Avery Magnets with a strong pull replacing application or masking tape for positioning and holding graphics. The Avery Laser IR thermometer is offered to help you post heat the vinyl to the right temperature (80-90°C), for a reliable vinyl application your customers will be happy about long after the job is done. The useful little Avery Snitty - a slitting tool for safe and fast trimming of graphics is a welcome addition. And a specially designed tool belt is available to keep all of your tools together allowing fast and easy access during the application process.

END

Media Enquiries please contact:

Greg Sellars
Marketing Manager
Intamarket (Pty) Ltd
Tel: +27 (0)11 444 0404
e-mail: marketing@intamarket.co.za